

Guide to Using Zappar App for AR Images

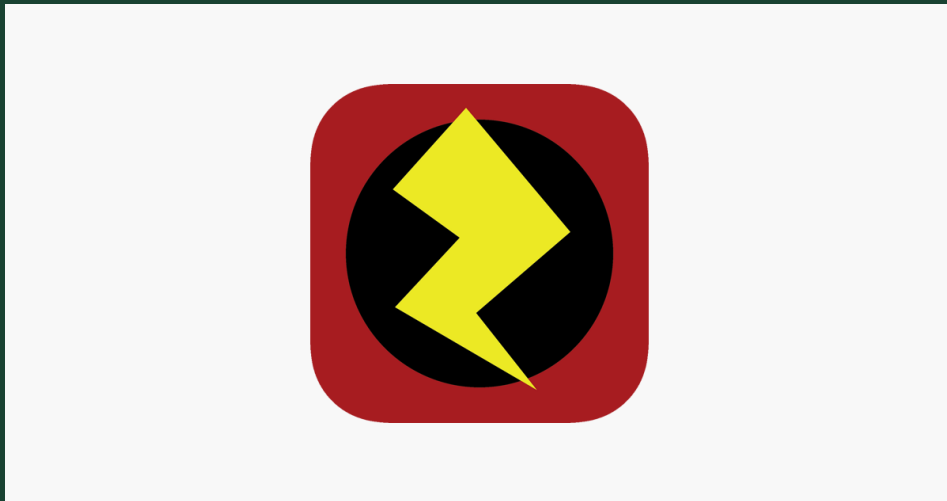


Your gateway to the exciting world of Augmented Reality (AR)! Follow these simple steps to experience stunning AR images come to life.

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Step 1: Download Zappar App

- Visit the App Store (for iOS) or Google Play Store (for Android).
- Search for "Zappar" and download the app.
- Once downloaded, open the Zappar app on your device.



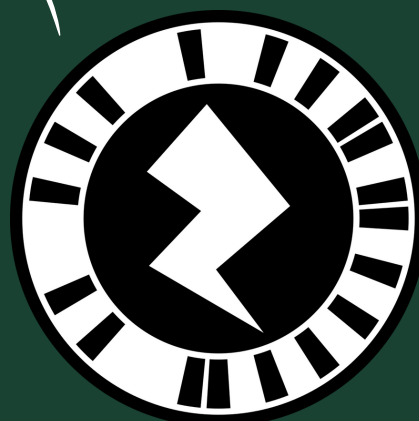
Step 2: Allow Permissions

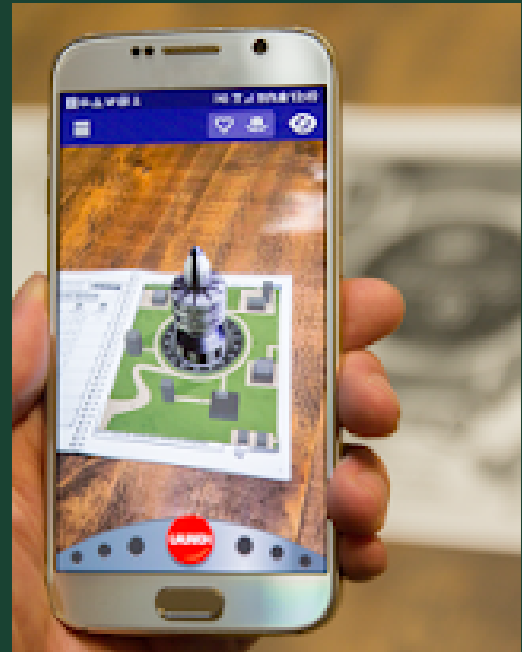
- Upon opening the app, you may be prompted to allow permissions for camera access. Please grant these permissions to proceed.



Step 3: Scan the Zapcode

- Locate the Zapcode image you want to interact with. This can be found on various products, advertisements, or promotional materials.
- Open the Zappar app and point your device's camera towards the Zapcode.





Step 4: Enjoy the Experience

- Once the Zapcode is recognized, sit back and watch as the AR content comes to life right before your eyes!
- Interact with the AR experience by tapping, swiping, or following on-screen prompts.



Step 5: Explore Additional Features

- Discover more AR experiences by exploring the Zappar app's library of content.
- Look out for Zapcodes in various places and unlock hidden surprises!



Step 6: Share the Fun

- Share your AR experiences with friends and family by capturing screenshots or recording videos within the Zappar app.
- Spread the excitement of Augmented Reality!



Step 7: Have Fun and Learn

- Enjoy the immersive world of AR and uncover new dimensions of entertainment, education, and creativity with Zappar.

Get ready to be amazed by the magic of Augmented Reality with Zappar. Start scanning and exploring today! For more information, visit www.zappar.com.